

BBLA BOARD OF DIRECTORS MEETING

Virtual Meeting via Zoom

December 05, 2020

Agenda Items

I. Welcome and Opening Remarks

Kathy Sierra

10:00 – 10:05 AM

II. Minutes Approval from Last Meeting

10:05 – 10:10 AM

III. Treasurer Report Approval

10:10 – 10:15 AM (refer to 11/30 Treasurer's Report sent by Susan)

IV. Reports

10:15 – 10:30 AM

- Marketing Committee – new promotional material
- Communications – status report

Fogash/Shorter/Loftus

Mary Louise Embrey

V. Discussion Items (All Board Members)

10:30 AM – 11:55 AM

- Update on Membership Drive
- Advocacy Activities:
 - BBLA Participation on New Town Committees
 - Timetable and responsibilities for development of topic advocacy plans
- 2021 Communications/Advocacy Strategy

Ron Dobes

Kathy Sierra

Dobes/Smith/Fogash

Kathy Sierra

Mary Louise Embrey

VI. Wrap Up and Closing Remarks

Kathy Sierra

11:55 – 12:00 PM