

BBLA Annual Meeting June 17th, 2017- Presidents Report on behalf on the Board

In 1969, the certificate of incorporation stated “The purposes for which this corporation is organized is to carry on charitable, educational, and civic work for the improvement of Bethany Beach”.

- “to collect and disseminate information”,
- “to present the views of its members and of the Association”,
- and “to preserve the historic character of Bethany Beach.”

In other words, the four purposes were

charitable, communications, advocacy, and history.

Will also report on History of BBLA donations, and Beach replenishment

Charitable

- Updated the donations policy
- Applied it
- Debated it- one of the Board values is respectful debate

Communications

- 3 print newsletters, 2 in 2017 YTD
- 8 electronic notices by e-mail, 4 more in 2017 YTD
- Member data base moved onto a secure server instead of a members hard drive
- Correlated the Town’s property tax list with the BBLA member data base.

Present views of members and the Association.

- Opposed permit approvals for wetlands area development in BB
- Supported bulk density ordinance
- Supported beach repair _ e-mail to all members.

History

Gathering documents related to History of BBLA (More appreciated)

Liaison with CHAC committee

Other Board actions

=Approved policies on financial controls, and obtained liability and BOD insurance

=Ad hoc Marketing Committee looked at ways to reach out to new members. Joined Chamber

=Continued our contractor/vendor relationships with the local UPS store and IWebitt

=Nominating Committee- large interest in members serving on Board, 5 new Board members

=Bylaws Committee -completed recommendations.

History of BBLA Donations – separate page

Update on beach repair

--Bid process underway, possible Sept award- possible start by year end –Fed emergency fund.

Historical Background on BBLA Charitable Donations

BBLA Annual Meeting – June 17, 2017

BBLA has a tradition of charitable giving that goes back to its start over 48 years ago.

In 1969, the certificate of incorporation stated “The purposes for which this corporation is organized is to carry on charitable, educational, and civic work for the improvement of Bethany Beach”. That overall wording has remained in every update of the bylaws.. Specific bylaws language has always included “to collect and disseminate information”, “to present the views of its members and of the Association”, and “to preserve the historic character of Bethany Beach.” In other words, the purposes were charitable, communications, advocacy, and history.

- Going back 28 years, the 1989 BBLA newsletter cited a donation to the volunteer fire department and the discussion to start the South Coastal Library
- From 2009 to 2012, BBLA averaged \$6000 per year in donations to other organizations. During 2013 to 2017, the average was \$4000 per year, with most years lower.
 - The reduction occurred because the Board responded to results of a member survey on BBLA priorities, because the Board shifted resources to increase its electronic communications capability, and to build reserves. As membership and revenues increased, the proportion utilized for donations decreased.
- There was also a shift in the organizations receiving BBLA donations.
 - In the 2009-12 period, these were mostly to the Volunteer Fire Dept, the South Coastal Library and the Fourth of July Parade Committee.
 - As the three main recipient organizations became larger and received greater government funding, the Board shifted to allocating the lower level of donations to smaller organizations. For example, donations to the Bethany Beach Farmers Market and Operations Seas the Day made a difference in these organizations’ early days.
- Three years ago the President established a donations policy committee of the Board to recommend criteria for a donation process and award criteria. The Board approved a policy, implemented it for a year, revised it, and then implemented it for a second year. One learns a lot about a policy when actually using it.
- The Board may again seek member views on two areas. One is the relative priority of charitable donations among BBLA’s purposes. The other is input on the criteria to use in approving a donation, in general and possibly by using specific examples.

Agenda BBLA Annual Meeting
Saturday June 17, 2017 at South Coastal Library

Welcome and Introductions.

Approval of Minutes of June 16, 2016 BBLA annual meeting (hand vote by members with name tags*)

Speaker Captain Darin Cathell, Bethany Beach Police Department

BBLA Business Meeting.

Treasurer Report

Report from the President on Behalf of the Board

- Significant Activates since last annual meeting
- Donations History
- Appreciation for Board members who left

Nominating Committee Report- Election of Board Members and Officers

Bylaws Committee Report

- Recommended Bylaws amendments, as provided to all members and posted on the BBLA website
- Motion to add this sentence to ARTICLE XIV – BOARD OF DIRECTORS- in Secion 1 “Nominations may also be made at the Annual Meeting from the floor, providing that a written commitment signed by the candidate confirming that he/she will serve if elected, is submitted.”.
 - Same sentence as in Officers article to reflect our long standing practice of allowing nominations for the floor for both board members and for officers.

Other Committee reports, as needed

Possible Member Input for Board- Charitable Donations

Questions and answers

*As members arrive they are issued nametags after a review of the member data base