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Special Edition - 2023 Membership Renewal (2) - March 5, 2023



**Celebrating Over 50 Years of Service
To Our Members and Community**



BBLA Newsletter

2023 Online Membership Renewal Drive

Hello Members: We reached out to you in early January about our membership renewal campaign. In case you missed that email, please take a moment to read the message below summarizing BBLA's operations and activities on behalf of the membership. If you have already renewed (one \$25 membership per household), your support is appreciated.

Our renewal process has been fully automated and simplified:

- Please click [here](#) to directly access the renewal page
- You will be presented with a series of screens to walk you through your membership profile and collect your payment
- Please note that we collect payment through PayPal, but you can still use your personal credit card as a payment option
- Instructions are provided to guide you through the process - questions can be addressed via info@bbla.us. [Once you get to the PayPal screen please do not leave it until the transaction is complete.](#)

- All members are highly encouraged to use online renewal for its efficiency, simplicity, security, and its contribution to a greener environment
- **However, if you prefer to mail in your dues, please send your check to:** PO Box 401, Bethany Beach, DE 19930

As a current member, you are aware that BBLA provides both information and advocacy representation on topical interests such as the environment and flooding, growth, and general quality of life — issues both within the Town and within the larger community surrounding Bethany Beach. These issues not only affect the general quality of life in our community but also protect and preserve the values of the homes and property within the Town.

BBLA's electronic publication, ***BBLA Beach News***, reaches about 1,800 e-mail inboxes at least 10 times a year. The ***BBLA Newsletter***, issued electronically several times a year, provides special announcements and in-depth information on various topics. BBLA ***Instagram*** posts provide members with “real time” information happening around BB.

Town Council meetings are covered and reported on; and board members meet regularly with the Town's Mayor and Town Manager. In addition, board members serve on various Town Committees (including Stormwater & Flooding, Telecommunications, and Bicycle & Pedestrian Safety) and hold significant Town appointed positions (including members of the Town's Planning & Zoning Commission, Cultural & Historical Affairs Committee, Charter & Ordinance Committee and the Board of Adjustments).

Here's a recap of major BBLA efforts in 2022:

- BBLA has taken an important and expanded role with all levels of government in addressing regional growth and environmental issues. In this past year, we were involved in providing testimony on the County Buffer Ordinance resulting in the adoption of a new and improved ordinance effective November 17, 2022. We participated in an environmental lobby day at Delaware's Statehouse, which resulted in productive meetings with the Governor's office and with the Lt. Governor. At the federal level, BBLA covered pertinent federal hearings, maintained relationships with staff from Delaware's senatorial offices, and maintained relationships with the U.S. Army Corps of Engineers. We are particularly proud that our persistent advocacy helped lead to the recent signing of an agreement between the Delaware Department of Natural Resources and Environmental Control and the U.S. Army Corps of Engineers. The milestone cost-sharing agreement has launched a study of the Delaware Inland Bays to investigate flood risk and to identify mitigation solutions.
- BBLA has initiated the creation of on-going partnerships with other local associations and regional organizations to address common areas of concern.
- Membership support has enabled us to accomplish so much on behalf of our community. We plan to sponsor events in the spring and summer of 2023 to thank our members and provide information for member involvement in areas affecting all BB property owners.

Please consider continuing your BBLA membership at an annual fee of \$25 per household. We also request that members consider contributing additional dollars to

BBLA to help underwrite our important work. Our dues support costs of administration, including website operation, publications, communications and advocacy work, and overhead fees. Over the last 3 years, about 30% of BBLA's budget comes from members' generous contributions provided in addition to their dues. These contributions are used to support projects requiring intensive effort and our civic and charitable donations, like Friends of the South Coastal Library and the South Coastal Village Volunteers.

The BBLA Board of Directors is proud to serve you and appreciates your ongoing support. Thank you in advance for your prompt response to our membership renewal process.



**Ron Dobes – BBLA President of the Board of Directors
Kathy Sierra – BBLA Vice President
Rich McHugh – BBLA Membership Director**

Bethany Beach Landowners Association | PO Box 401, Bethany Beach, DE 19930

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